



Company Goals:

- 1. Raise the industry standard that customers will come to expect from all area tree services.**
2. Be the preferred tree service in Volusia and Seminole Counties.
3. Provide extraordinary customer care.
4. Build the best, hardest-working crews in the area.
5. Have enough work year-round to provide for crew members' families.
6. Support development work, especially in Haiti.

Employee expectations:

1. Prompt
2. Reliable
3. Careful
4. Hard-working
5. Long-working
6. Customer-focused
7. Lead-generating
8. Clean-cut
9. Teachable
10. Cares about the company and its reputation
11. Drug-free

**Thanks for your contribution to making this a great company!**